

**Cultural and Historical Affairs Committee**  
**Meeting Minutes**  
**February 10, 2015**

The Bethany Beach Cultural and Historical Affairs Committee held a meeting at 2:00 p.m. on Tuesday, February 10, 2015, in the Bethany Beach Town Meeting Room, 214 Garfield Parkway, Bethany Beach, DE 19930.

Members present: Carol Olmstead, who presided; Carole Calef; Vicky Drury; Theo Loppatto; Jan Kinsella; Mary Lou Urquhart; Margaret Young; and Julie Malewski, Events Director/Media Coordinator.

Absent Members: Cathy Davis and Mary Lou McNerney

Call to Order

Ms. Olmstead called the meeting to order at 2:07 p.m.

Approval of Minutes from January 13, 2015 Meeting

Noted changes:

- On page 3 under “Adjourn”, the date of the next meeting was revised from “March 10, 2015” to “February 10, 2015”.

Ms. Young made a motion to approve the minutes dated January 13, 2015 as amended. The motion was seconded by Ms. Urquhart and unanimously approved.

Announcements

Ms. Malewski reported that she, Ms. Olmstead, and Ms. Loppatto are attending the Small Museum Conference at the Clarion Hotel in Ocean City, Maryland next week.

Review Updated Artifacts List

The Committee reviewed the list of artifacts that Ms. Loppatto had updated. Ms. Olmstead has some additional items that she will add to the list and send it to Ms. Loppatto. Each time an item is donated, Ms. Olmstead will also notify Ms. Loppatto.

Discuss Recommendations for Historical Plaques

Ms. Olmstead said that a recommendation was made to have a plaque installed by the ‘Whispering Giant’ Totem Pole in front of the Town Hall, stating who sculpted it, the date, and any other information. The members agreed that this would be a good idea. Ms. Olmstead is going to draft the wording for the plaque.

Ms. Olmstead reported that letters to the homeowners of historical homes are still being mailed out. Also, some historical plaques are no longer in the place where they were installed, so Ms. Young and Ms. Olmstead are going to ask the property owners where the plaques are.

#### Report on 2015 Seaside Craft Show

Ms. Olmstead reported that 120 applications for the Seaside Craft Show were received, and 106 of them were accepted. The deadline to submit an application was February 1<sup>st</sup>. The planning for the Craft Show is moving forward.

#### Contract/Plan For 2015 Periers Day (Monday, July 27<sup>th</sup>)

Ms. Malewski provided the following report:

La Vi En Rose, who performed at last year's Periers Day, has been booked again for this year. It was suggested before that the movie "Ratatouille" be presented, but this movie cannot be shown. It was proposed that the movie "Madeline" be presented instead, and the Committee agreed. Character cartoon drawings will also be taking place. Christian of Periers, France will be attending the event.

The Committee discussed ways that Christian can be honored at the event. Ms. Olmstead suggested that he could possibly give a speech. Ms. Olmstead noted that Mayor Jack Gordon will also give a speech.

The Committee agreed that it would be great if local restaurants would participate in the event this year. Ms. Olmstead is going to send an e-mail out to see if they are interested in participating.

A flyer on the event is being drafted and looks very nice so far.

#### Discuss Labels for Town Hall Historical Pictures

Ms. Olmstead expressed her appreciation to Ms. Drury for all of her hard work on this project. She stated that the next step is to type up the labels. Ms. Drury volunteered to complete this task. The labels will be brief descriptions with an "antique" font.

#### Folding and Packaging of Notecards

Ms. Olmstead stated that she went online to view ideas for purchasing notecard covers, and there are many options. She suggested that the Committee members complete folding the note cards today, so that will be completed.

#### *Other Discussion*

Ms. Kinsella referenced future Cultural Events and questioned if the presenter on plants and flowers has been contacted yet. Ms. Malewski will contact her to see if she can give a presentation in April. She explained that the Town's horticulturist, Melinda Linde and her assistant Jessica Williamson are working on putting together a brochure on the plants grown in the town, which can be distributed at the Cultural Event.

It was also noted that Ms. Olmstead, Ms. Loppatto and Ms. Malewski will be attending the Small Museums Conference in Ocean City, Maryland next week.

#### Adjourn

The meeting was adjourned at 3:20 p.m. The next meeting is scheduled for March 10<sup>th</sup>, 2015 at 2:00 p.m.

Respectfully Submitted:

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Lindsey Good, CMC  
Administrative Secretary